



**CHICAGO ROUNDTABLE OF CSCMP • 26TH ANNUAL SPRING SEMINAR  
THURSDAY, MARCH 19, 2009 • REGISTRATION BEGINS AT 6:30AM**

# CRISIS OR OPPORTUNITY?

*OPTIMIZING YOUR SUPPLY CHAIN IN CHALLENGING TIMES THROUGH  
EFFICIENCY, ECONOMY, AND SUSTAINABILITY*

## SEMINAR AT-A-GLANCE

| ROOM                                       | 222   | 224  | 226   | 247   |
|--|---|--|---|---|
| <b>Registration</b><br>6:30 - 8:30 am      | Coffee and Muffins  |  |   |   |
| 7:00 - 8:15 am<br>Room 224                 | <i>Careers in Transition</i><br>Alan Bean, Search Resources Inc and Burt Blanchard, CSCMP   |  |   |   |
| <b>Welcome</b><br>8:30-9:00 am<br>Room 224 | <i>One Goal: Inspiring a Team Effort</i><br>John McDonough, Chicago Blackhawks  |  |   |   |
| <b>Keynote</b><br>9:00 - 9:45<br>Room 224  | <i>Midwest Manufacturing Outlook</i><br>Bill Testa, Federal Reserve Bank - Chicago  |  |   |   |
| <b>Session 1</b><br>10:00 - 11:00 am       | <i>Creating Lean Supply Chains</i><br>Brian Hancock,<br>Whirlpool   | <i>Going Green and Lean in a Paperless Environment</i><br>Cary Dittmann,<br>GT Nexus and<br>Sharon Bringelson,<br>Sears Holding Co | <i>Shippers &amp; 3PLs Managing Business Effectively in Uncertain Times</i><br>Matthew Menner,<br>Transplace and<br>Andrea Hargrave,<br>US Gypsum | <i>Multi Modal Freight Network Strategies</i><br>Joe Olejniczak,<br>UPS and<br>Mike O. Miller,<br>Norfolk Southern Railroad |
| <b>Session 2</b><br>11:15 - 12:15 pm       | <i>3 Ways to be Green and Save Green</i><br>David Hotchner,<br>Infor  | <i>Building a Green Warehouse</i><br>Keith Glass,<br>Anixter Inc.  | <i>Gearing to Survive and Thrive</i><br>David Sweetman,<br>SAP  | <i>Equipment Retrofitting Success &amp; Alternative Fuel Sources</i><br>Stu Jacover,<br>R&J Midwest Equipment               |
| <b>Luncheon Speaker</b><br>12:30-1:30 pm   | <i>Cap-and-Trade: When Less is More</i><br>Michael Walsh, Chicago Climate Exchange  |  |   |   |
| <b>Session 3</b><br>1:45 - 2:45 pm         | <i>Sustainability in Logistics</i><br>Michael Cole,<br>Kraft Foods and<br>Roger Sechler,<br>Delmonte  | <i>Tough Times: 10 Supply Chain Initiatives to Survive</i><br>Terry Harris,<br>Chicago Consulting                                  | <i>Remaining Competitive in a Changing Market</i><br>Joseph Hoban,<br>AIT Worldwide Logistics and<br>Sanjay Tiwari,<br>KLM                        | <i>The Smartway Program</i><br>Tony Maietta,<br>EPA Smartway  |
| <b>Session 4</b><br>3:00 - 4:00 pm         | <i>New Approaches to Supply Chain Fuel Management</i><br>Craig Dickman,<br>Breakthrough Fuel LLC,<br>Brian Hancock,<br>Whirlpool and<br>Scott Arves,<br>Transport Corporation of<br>America Inc | <i>Winning in the Downturn: Leveraging Economic Challenges for Success</i><br>Charles Coleman,<br>Alberto Culver                   | <i>Generating Cash for the Enterprise and the Economy</i><br>J. Michael Kilgore,<br>Chainalytics LLC  | <i>How Carbon Neutral Benefits You, Your Customers and the Environment</i><br>Eric Taub,<br>Verus Carbon Neutral            |
| <b>Closing Speaker</b><br>4:00 - 4:30 pm   | <i>Chicago: At the Center of Your Supply Chain</i><br>Gerald Roper, Chicagoland Chamber of Commerce   |  |   |   |
| 4:30 - 5:00 pm                             | Networking and Raffle Prizes  |  |   |   |