

Let Us Turn Our Attendees into Your Customers!

As one of the largest and most active Roundtables within CSCMP, the Chicago Roundtable is not only affiliated with supply chain's premier organization, but also offers the perfect way to reach a highly-qualified target audience of influential supply chain professionals.

What's in it for you?

- Aligning your company with the CSCMP brand maximizes your credibility among supply chain professionals.
- High visibility allows you to increase brand awareness.
- Access to network directly with supply chain decision makers from some of the key companies related to your business.
- Opportunity to provide promotional materials that communicate a substantive message to influential supply chain industry professionals.

Who attends CSCMP events?

Your target market! As a sponsor, you'll have tremendous exposure to a highly-targeted and powerful group of supply chain executives and professionals who are directly responsible for implementing, integrating, and improving the effectiveness of their organization's supply chain.

Sponsorship Packages (Choose from the following):

❖ Lunch or Dinner Meeting and Tour Sponsorship Season packages available

The Lunch/Dinner meetings and Tours provide educational and networking opportunities for professionals in the Chicagoland area. Your company can sponsor an individual meeting or multiple meetings that occur throughout the year. Availability of sponsorships is first come, first served.

- Sponsors are identified on the Roundtable website event page and in event e-mail notices **to over 4,000 people in the Chicago area.**
- Sponsors receive recognition of sponsorship on signage in event registration area.
- Sponsors are recognized in event opening comments.
- Sponsor provided promotional/informational items (i.e., flyer, brochure, or CD-Rom) are placed on a table in the event room and made available to event attendees.
- Sponsors get 2 free attendees to each monthly event excluding the seminar.
- Cost for a minimum of 8 events excluding the spring seminar is \$4,500.00

❖ Spring Seminar: Continental Breakfast Sponsor [\$TBD, limit 1 sponsor]

The continental breakfast provides a great opportunity for visibility for your company. Attendees enjoy a continental breakfast (muffins, bagels, fresh fruit, yogurt, coffee and juice) while catching up with friends and colleagues and meeting new ones!

- Indication of sponsorship on signage near breakfast area.
- Indication of sponsorship on signage at each buffet table.
- Two (2) event passes and promotional/informational items (i.e. flyer, brochure, CD-Rom) for distribution on dining tables

❖ **Spring Seminar: Tradeshow Booth [\$450, limit 8 sponsors]**

The Spring Seminar is an annual tradition of the Chicago Roundtable and is the Roundtable's premier Supply Chain event. Tradeshow booths are a focus of the event. They provide immediate visibility for sponsors and the opportunity for interaction with event attendees.

- Sponsors are recognized on the Roundtable website event page and event e-mail notices.
- Sponsors are identified in the program overview.
- Two (2) event passes are provided.
- Sponsor provided promotional/informational items (i.e. flyer, brochure, CD-Rom) are permitted for distribution at booth.

❖ **Spring Seminar: Luncheon Sponsor [\$TBD, limit 1 sponsor]**

The luncheon is attended by all event attendees; it's a great opportunity to provide visibility for your company. Attendees get to enjoy the meal while catching up with friends and colleagues...along with meeting new ones!

- Indication of sponsorship on signage near luncheon meeting room.
- Indication of sponsorship on signage at each buffet table.
- Four (4) event passes and promotional/informational items (i.e. flyer, brochure, CD-Rom) for distribution at booth in dining room.

❖ **Spring Seminar: Afternoon Networking Sponsor [\$TBD limit 1 sponsor]**

The afternoon networking session is the final opportunity for attendees to network with peers prior to the close of the Spring Seminar. Attendees enjoy networking and refreshments and cocktails are available from a cash bar.

- Sponsor is identified on signage located near refreshment/bar area.
- Sponsor receives Two (2) event passes.
- Sponsor provided promotional/informational items (i.e. flyer, brochure, CD-Rom) are placed on cocktail tables.

❖ **Roundtable Scholarship Fund Contribution [\$100 - \$500]**

By contributing to CSCMP scholarships, your organization helps to strengthen itself, CSCMP, and the supply chain management profession by providing academic and educational funding for students.

- Receive recognition of company sponsorship at the roundtable meeting at which scholarship recipients are announced.
- Your organization fosters an interest in a supply chain career and enhances the student's academic and professional development.

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❖ Annual Golf Outing [\$TBD per hole; or Birdie Club, Eagle Club or Foursome sponsorship]

By sponsoring the CSCMP-Chicago annual golf outing, your company will be helping to support the Student Scholarship fund. Hole sponsors will have the opportunity to support several 'contests' during the event, including:

- Longest putt
- Longest drive
- Closest to the pin (on two different par 3s)
- Hole in one

Golfers may also sponsor guests with three different opportunities, including:

- *PAR CLUB*: sponsor a guest, meaning you cover your greens fees plus one guests' greens fees. [cost = \$TBD]
- *BIRDIE CLUB*: sponsor two guests, meaning you cover your greens fees plus two guests' greens fees. [cost = \$TBD]
- *EAGLE CLUB*: sponsor an entire foursome, meaning you cover your greens fees plus three guests' greens fees. A foursome sponsor *will also be recognized* with hole sponsorship and receive all the promotional benefits of a hole sponsor. [cost = \$TBD]

Sponsors of each hole will receive the following:

- Sponsors are identified on the Roundtable website event page and in event e-mail notices.
- Indication of sponsorship on signage at the golf hole.

❖ Student Sponsorship to Lunch/Dinner Meeting or Tour Event [\$50 per Student]

By sponsoring a student to a meeting or tour, your organization will help strengthen itself, CSCMP, and the supply chain management profession. The roundtable encourages student attendance and multiple student sponsorships for events are appreciated!

- Receive recognition of sponsorship at the roundtable event with the announcement of the sponsoring company and student recipients.
- Provide an educational opportunity to a local student and exposure for that individual to the supply chain profession.

We want to do business with your company and help you enjoy a partnership with the premier educational not-for-profit organization in supply chain management.

For more information on sponsorship opportunities please contact Don Kirchenberg, CSCMP Chicago Roundtable Sponsorship Chair at 630-853-7650 or email Qualogistics@aol.com