



Chicago Roundtable



2020 SPONSORSHIP OPPORTUNITIES

With the surge in entertainment options available to businesspeople it's becoming easier for them to avoid or ignore the advertising clutter. Sponsorships are a viable way for a company to broaden its reach.

Companies have learned that the best way to strengthen their bonds with their customers is by creating memorable experiences. Since 1968, CSCMP's Chicago Roundtable has been providing educational support and networking opportunities to the Chicagoland supply chain community.

A year-round sponsorship is the perfect way to reach a highly-qualified target audience of influential supply chain management professionals.

Your company will enjoy exposure to a highly-targeted and powerful group of supply chain executives who are directly responsible for implementing, integrating, and improving the effectiveness of their organizations' supply chains.

Why Become a Sponsor?

- Reach your prime target market.
- Reinforce your brand.
- Increase your visibility.
- Receive unparalleled access and positioning with market leaders.
- Exclusive opportunity to communicate a substantive message to influential supply chain industry professionals and key decision makers.
- Leverage these benefits to achieve marketing objectives.
- Generate sales through multiple networking opportunities.

Premier Partner (1 available)

\$13,500

A Roundtable Events

- Four (4) passes (*to all monthly events, except where noted*)
- Two (2) Sponsor Spotlights postings on the Chicago Roundtable site for 30 days each (featuring sponsor white paper, case study, initiative, event promotion or similar educational content)
- Branding and recognition via on-site signage
- Opportunity to display marketing materials in event registration area
- Branding on scrolling PPT marquee at all events (*where available*)
- Opportunity to introduce a speaker at one Roundtable event
- Opportunity to have promotional item at each seat for one Roundtable event
- Branding on the Chicago Roundtable website year round
- Branding on all marketing and event materials throughout the year

B Seminar

- Four (4) passes
- Tabletop exhibit with preferred placement
- Branding (*promotions, program, on-site signage*)
- Branding on Opening Session video
- Branding on the Annual Seminar smart phone/tablet app

C Golf Tournament

- Exclusive sponsor branding on the golf item to be distributed to all participants
- One (1) foursome
- Golf hole sponsorship (*2 holes*)
- Branding (*promotions, on-site signage*)

D CSCMP Membership

- Three (3) annual CSCMP memberships

E CSCMP EDGE Conference

- Two (2) full CSCMP EDGE Conference registrations

Annual Partner (4 available)

\$10,500

A Roundtable Events

- Four (4) passes (*to all monthly events, except where noted*)
- One (1) Sponsor Spotlight posting on the Chicago Roundtable site for 30 days (featuring sponsor white paper, case study, initiative, event promotion or similar educational content)
- Branding and recognition via on-site signage
- Opportunity to display marketing materials in event registration area
- Branding on scrolling PPT marquee at all events (*where available*)
- Opportunity to introduce a speaker at one Roundtable event
- Opportunity to have promotional item at each seat for one Roundtable event
- Branding on the Chicago Roundtable website year round
- Branding on all marketing and event materials throughout the year

B Seminar

- Four (4) passes
- Tabletop exhibit with preferred placement
- Exclusive branding for one area portion of the Seminar from among the following: breakfast, break(s), luncheon, speaker dinner, cocktail reception
- Branding on Opening Session video

C Golf Tournament

- One (1) foursome
- Golf hole sponsorship
- Branding (*promotions, on-site signage*)

D CSCMP Membership

- Two (2) annual CSCMP memberships

E CSCMP EDGE Conference

- Two (2) full CSCMP EDGE Conference registrations

Annual Patron (5 available)

\$5,500

A Roundtable Events

- Two (2) passes (*to all monthly events, except where noted*)
- Branding and recognition via on-site signage
- Branding on scrolling PPT marquee at all events (*where available*)
- Branding on the Chicago Roundtable website year-round
- Branding on all marketing and event materials throughout the year

B Seminar

- Two (2) passes
- Tabletop exhibit with preferred placement (*if available*)
- Branding (*promotions, on-site signage*)

C Golf Tournament

- Two (2) players
- Golf hole sponsorship
- Branding (*promotions, on-site signage*)

D CSCMP Membership

- One (1) annual CSCMP membership

E CSCMP EDGE Conference

- One (1) full CSCMP EDGE Conference registration

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