

CSCMP CHICAGO presents:

Corporate Social Responsibility

THURSDAY, FEBRUARY 20TH, 2020

Time:

5:30 – 7:30 p.m.

Location:

Charles River Associates
One South Wacker, Chicago

Registration:

www.cscmpchicago.org

OUR ENGAGING PANEL OF EXPERTS ARE HIGHLIGHTED HERE



Kenneth Mathieu

CPA/ABV/CFF

Vice President, Forensic Services

CRA Charles River
Associates



Ken Mathieu, CRAI Executive
CSCMP-Chicago 02/20/2020 Meeting



Ken specializes in forensic accounting, damages quantification, and valuation. He is regularly retained to serve as the expert witness for matters involving complex damages, accounting, and valuation issues. Utilizing his experience serving as a trusted advisor to entities facing a crisis, such as a high stakes litigation or government investigations, he provides credible and objective analysis and information to assist in mitigating the crisis and resolving the matter. The results of his analysis are utilized by boards, insurance companies, courts, arbitrators, management, and government regulators to assist in making critical decisions.

He is a member of the American Institute of Public Accountants and the Illinois CPA Society and has held leadership positions with both organizations. He currently serves as a commissioner on the National Accreditation Commission of the AICPA which oversees all specialty credentials issued by the AICPA. He is a frequent speaker on the topics of forensic accounting, valuation, and damages at industry conferences and educational forums.

Ken is a CPA (licenses in Illinois and Louisiana), Accredited in Business Valuation by the AICPA and Certified in Financial Forensics by the AICPA. He was previously a Managing Director with PwC's Forensic Services practice where he held a leadership role and served as a GAAP expert.

Brandon Davis

Director



Brandon Davis, Moderator
CSCMP-Chicago 02/20/2020 Meeting



Chicago Roundtable

Brandon Davis Director, Public Relations & Corporate Social Responsibility Marketing & Distribution Brandon Davis serves as Director of Public Relations and Corporate Social Responsibility for CNA. In this role, he is responsible for leading and advancing CNA's strategic external communications, public relations, crisis and issues communications, media affairs, social media and corporate social responsibility initiatives and activities across the organization.

Prior to joining CNA in 2014, Brandon worked at Jasculca Terman, where he supported several clients, including the Chicago Community Trust, Urban Prep Academies, the Ford Foundation, Citizens United for Research in Epilepsy (CURE) and Advocate Christ Medical Group on strategic communications, event management and public relations efforts.

Brandon earned a bachelor's degree in Public Relations and Advertising from DePaul University. He also serves as a member of the Board of Directors for the Corporate Responsibility Group of Greater Chicago, an Advisory Board Member for the Insurance Industry Charitable Foundation (IICF), a member of the Communications Committee for the American Red Cross of Chicago & Northern Illinois, and a member of the Executive Roundtable Committee for MATHCOUNTS.

Demetria Giannisis

Managing Director



Demetria Giannisis, Panelist
CSCMP-Chicago 02/20/2020 Meeting



Chicago Roundtable

Demetria joined the Institute for Sustainability and Energy at Northwestern University (ISEN) in 2014 as its Managing Director and leads the Institute's strategy, partnership development, and operations team to advance transformational sustainability and energy solutions, interdisciplinary education and impact. Her expertise spans global sustainability strategy, operations and innovation services for corporate, higher-education, and public sector clients.

She was previously President and Chief Executive Officer of a public-private economic development and international manufacturing consulting services partnership from 1997- 2010. Her entrepreneurship has been featured in Forbes magazine. Early in her career she was spotlighted as one of Crain's "40 under 40" for leading engineering and management consulting services recognized through continuous competitive contracts, economic impact and environmental awards including the City of Chicago's Mayoral "green awards" for urban climate change mitigation and adaptation consulting. She has been commended for contributions to national sustainable supplier development programs, byproduct synergy, and critical infrastructure policy teams to advance national resilience.

Demetria earned her bachelor of arts in political science Northwestern University and Master's Degree with a concentration in international political economy from the University of Chicago's Irving Harris School of Public Policy.

Ertharin Cousin

Visiting Scholar at the Center on
Food Security and the Environment



Stanford
University



Ertharin Cousin, Panelist
CSCMP-Chicago 02/20/2020 Meeting



Chicago Roundtable

Ertharin Cousin is a Visiting Scholar at the Center on Food Security and the Environment. She is also a distinguished fellow of global agriculture at the Chicago Council on Global Affairs.

She previously served as executive director of the World Food Programme from 2012 until 2017. In this role, Cousin led the world's largest humanitarian organization with 14,000 staff serving 80 million vulnerable people across 75 countries. Cousin possesses more than 30 years of national and international nonprofit, government, and corporate leadership experience. She maintains relationships with global government, business, and community leaders. She has published numerous articles regarding agriculture, food security, and nutrition.

In 2009, Cousin was nominated by the president and confirmed by the Senate as the US ambassador to the UN Agencies for Food and Agriculture in Rome. Prior to her global hunger work, Cousin helped lead the US domestic fight to end hunger while serving as executive vice president and chief operating officer of America's Second Harvest (now Feeding America).

A Chicago native, Cousin is a graduate of the University of Illinois at Chicago, University of Georgia Law School, and University of Chicago Executive Management Finance for Non-Financial Executives program. Cousin has received honorary doctorate degrees from universities around the globe.

Nezih Altay

PhD

Director, MSc. in Supply Chain Management

Co-Editor, Journal of Humanitarian
Logistics & Supply Chain Management

DEPAUL
UNIVERSITY



Nezih Altay, Panelist
CSCMP-Chicago 02/20/2020 Meeting



Chicago Roundtable

Nezih is a Professor of Supply Chain Management at the Driehaus College of Business of DePaul University. He is the faculty director of DePaul's Master in Supply Chain Management program and holds a PhD from Texas A&M University.

Nezih is an experienced and highly qualified teacher-scholar. He has been teaching all aspects of Supply Chain Management to Executives, MBAs and undergraduates for the last 20 years. Nezih's research specializes in humanitarian supply chains, disruption management, and socially responsible operations. His book *Advances in Managing Humanitarian Operations (2016)* was published by Springer. He currently serves as the Co-Editor-in-Chief of the *Journal of Humanitarian Logistics & Supply Chain Management*. Nezih is also the current President of the Humanitarian Operations and Crisis Management group within the Production and Operations Management Society.

Selected published works can be found at:

http://works.bepress.com/nezih_altay/

Sarah Iles

Attorney

Chief Ethics and Compliance Officer



Sarah Iles, Panelist
CSCMP-Chicago 02/20/2020 Meeting



Chicago Roundtable

Sarah Iles is Chief Ethics & Compliance Officer for Akorn Pharmaceuticals, a specialty generics manufacturer headquartered in the Chicago area.

She has been an in-house attorney advising global companies on ethics and compliance matters since 2004, in both the health care and IT industries. Her legal career began in Asia, supporting biotech and medical device businesses across the region. She lived in Japan for seven years, including four years in Tokyo doing legal work for M&A and other commercial transactions.

Prior to working at Akorn, Sarah was Director, Global Ethics and Compliance at CDW and Director, Office of Ethics and Compliance at Abbott. An experienced senior attorney and strategic advisor, Sarah's expertise is in preventive corporate compliance programs and business risk management.

She completed her BA in International Relations at The College of William and Mary and her JD at Georgetown University Law Center.