

## **Tamara Fletcher, CDW**

Director – Diversity, Equity and Inclusion



Tamara Fletcher, PhD is Director of Diversity Equity and Inclusion at CDW, where she is responsible for establishing a diverse and inclusive culture. She leads CDW's strategic efforts by engaging leadership in their commitment and involvement of Diversity and Inclusion, developing and facilitating Inclusion Education and Awareness strategies, designing and developing CDW's Diversity and Inclusion communication strategies, and leading organizational projects designed to attract, retain, engage and mobilize diverse talent. She also maintains strategic oversight of CDW's twelve Business Resource Groups (BRGs).

Fletcher began her CDW career in 2005 as an Account Manager within CDW-Government's State and Local Segment. After a year in sales, she joined the Sales Operations division where she quickly advanced into leadership as Supervisor of the CDW's Account Manager Sales Assistant Program.

In 2011, Fletcher was promoted to Sales Support Manager, where she became responsible for the administrative support of CDW's entire sales organization. She has been in Diversity Equity and Inclusion since 2013.

Fletcher graduated from Miami University in Oxford, Ohio with a bachelor's degree in Chemistry in 2005. She obtained her Masters of Business Administration from Indiana Wesleyan University in 2011. In 2016, she received her PhD in Organizational Leadership through the Business Psychology department of The Chicago School of Professional Psychology.

Her dissertation was entitled "Beyond The Barriers: Exploring the Impact of Feedback on Breaking the Glass Ceiling for African American Women. She is also a 2019 Fellow of the Chicago Urban League's IMPACT Development program. Presently, outside of work, Tamara sits on the President's Advisory Board of Link Unlimited in Chicago, IL, and serves as a founding member of the Chicago Music Award winning Gospel Singing Group, Divine Inspiration.