



Chicago Roundtable



2021 SPONSORSHIP OPPORTUNITIES

With the surge in entertainment options available to businesspeople it's becoming easier for them to avoid or ignore the advertising clutter. Sponsorships are a viable way for a company to broaden its reach.

Companies have learned that the best way to strengthen their bonds with their customers is by creating memorable experiences. Since 1968, CSCMP's Chicago Roundtable has been providing educational support and networking opportunities to the Chicagoland supply chain community.

A year-round sponsorship is the perfect way to reach a highly-qualified target audience of influential supply chain management professionals.

Through virtual and in-person events your company will enjoy exposure to a highly-targeted and powerful group of supply chain executives who are directly responsible for implementing, integrating, and improving the effectiveness of their organizations' supply chains.

Why Become a Sponsor?

- Reach your prime target market.
- Reinforce your brand.
- Increase your visibility.
- Receive unparalleled access and positioning with market leaders.
- Exclusive opportunity to communicate a substantive message to influential supply chain industry professionals and key decision makers.
- Leverage these benefits to achieve marketing objectives.
- Generate sales through multiple networking opportunities.

Premier Partner (1 available)

\$13,500

A Roundtable Events

- Four (4) passes (to all in-person monthly events, except where noted)
- Twelve (12) passes to all virtual events
- Choice of any **two** of the following: Hosted ZOOM event, or dedicated email, or dedicated webcast
- Two (2) Sponsor Spotlight postings on the Chicago Roundtable site for 30 days each (featuring sponsor white paper, case study, initiative, event promotion or similar educational content)
- Branding and recognition via on-site signage
- Opportunity to display marketing materials in event registration area
- Branding on scrolling PPT marquee at all events (*where available*)
- Opportunity to introduce a speaker at one Roundtable event
- Opportunity to have promotional item at each seat for one Roundtable event
- Branding on the Chicago Roundtable website year round
- Branding on all marketing and event materials throughout the year

B Golf Tournament

- Exclusive sponsor branding on the golf item to be distributed to all participants
- One (1) foursome
- Golf hole sponsorship (*2 holes*)
- Branding (*promotions, on-site signage*)

C CSCMP Membership

- Three (3) annual CSCMP memberships

D CSCMP EDGE Conference

- Two (2) full CSCMP EDGE Conference registrations

Annual Partner (4 available)

\$10,500

A Roundtable Events

- Four (4) passes (to all in-person monthly events, except where noted)
- Eight (8) passes to all virtual events
- Choice of any **one** of the following: Hosted ZOOM event, or dedicated email, or dedicated webcast
- One (1) Sponsor Spotlight posting on the Chicago Roundtable site for 30 days (featuring sponsor white paper, case study, initiative, event promotion or similar educational content)
- Branding and recognition via on-site signage
- Opportunity to display marketing materials in event registration area
- Branding on scrolling PPT marquee at all events (*where available*)
- Opportunity to introduce a speaker at one Roundtable event
- Opportunity to have promotional item at each seat for one Roundtable event
- Branding on the Chicago Roundtable website year round
- Branding on all marketing and event materials throughout the year

B Golf Tournament

- One (1) foursome
- Golf hole sponsorship
- Branding (*promotions, on-site signage*)

C CSCMP Membership

- Two (2) annual CSCMP memberships

D CSCMP EDGE Conference

- Two (2) full CSCMP EDGE Conference registrations

Annual Patron (5 available)

\$5,500

A Roundtable Events

- Two (2) passes (to all monthly in-person events, except where noted)
- Four (4) passes to all virtual events.
- Choice of either a dedicated email, or dedicated webcast
- Branding and recognition via on-site signage
- Branding on scrolling PPT marquee at all events (*where available*)
- Branding on the Chicago Roundtable website year-round
- Branding on all marketing and event materials throughout the year

B Golf Tournament

- Two (2) players
- Golf hole sponsorship
- Branding (*promotions, on-site signage*)

C CSCMP Membership

- One (1) annual CSCMP membership

D CSCMP EDGE Conference

- One (1) full CSCMP EDGE Conference registration

**For more information, contact
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